

Sponsorship Prospectus



# PitchTeen 2.0

a tech startup competition for womxn

13th June 2021-19th June 2021 | Virtual

## The Problem

**7%**

of venture funds are received by women for their startups.

**5%**

of CEOs in Fortune 500 companies are women

**38%**

of businesses are owned by women

## Why Are Womxn Needed In The Business Sector?

Women-owned businesses

**added half  
a million jobs**

between 1997 and 2007.

Private tech companies led by women achieve

**35%**

higher ROI.

It's not only us but also the statistics indicating how imperative it is for womxn to have an equal and safe space in creating products, apps, technology and so many more amazing things for our present and future.

## About PitchTeen

We held PitchTeen's first-ever tech startup competition in March 2021 when we encountered a lack of resources, hands-on experience, and access in the business field. We registered 260 participants from 9 countries within the span of 3 months.

## Past Sponsors



## What Is PitchTeen 2.0?

Previously, the competition was open to everyone in high school or college. This time, considering the gender bias, we plan to keep it focused on our womxn community. This tech startup competition is not only about coming up with a startup idea, creating a business plan, and pitching but also about networking and community bonding. We aim to involve workshops (especially for beginners), keynote speakers to motivate and give insight into the business + tech industry, alongside brainstorming and mentoring sessions.

## Our Mission

Our mission is simple: To make the business and the tech industry (especially their intersection) more inclusive and available to everyone so they don't have to question their passion for it because of their age, gender, or race.

## What Makes Us Unique?

- (PitchTeen) – India's first by high schoolers for high schoolers pitch competition
- (PitchTeen 2.0) – India's first pitch competition for womxn.
- We are accepting and are able to accommodate participants of varying levels of experience.

## Why Sponsor Us?

- Highlight your company's dedication to diversity & inclusion and make a lasting impact on our future womxn entrepreneurs from different backgrounds.
- Connect students to amazing opportunities available at your company: You'll have access to the resumes and LinkedIn of our participants and since everything has gone virtual due to COVID-19, Pitchteen 2.0 would be the perfect place for you to recruit.
- Reach diverse talent from all over the world. Past attendees have come from Stanford, NYU, UMass, VIT, etc.

## Sponsorship Tiers

\$100      \$250      \$500

### GENERAL

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Send mentors	+	+	+
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Send judges		+	+
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Host a workshop			+
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Presentation at awards ceremony			+
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### RECRUITING

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Access to resume	+	+	+
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Access to mailing list			+
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### BRANDING

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Logo on our website	+	+	+
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Social Media Promo		+	+
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Custom Prize Category			+
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All sponsorships' tiers are negotiable and can be further discussed. We appreciate both monetary and non-monetary (workshop speakers, mentors, etc.). Mail us at [teampitchteen@gmail.com](mailto:teampitchteen@gmail.com) and we'll tailor a package that works for you.



# THANK YOU

FOR YOUR SUPPORT OF FEMALE EMPOWERMENT.

*Why Sponsor Us?*



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